



The Package	Developed specifically for festivals and events, the Haven Mavens Instagram Takeover gives you professional photography and content to engage visitors and drive them to your experience.
The Benefits	<ul style="list-style-type: none"> • Expert Instagram posts – complete with caption and relevant hashtags • A daily Instagram story that gives viewers a behind-the-scenes look as we capture your event • Featured post about your experience on the Haven Mavens blog with links to your website • Personalized gallery of 50 edited photos available to purchase and add impact and authenticity to your website, marketing collateral & social media platforms*

THE HAVEN MAVENS TAKE YOUR INSTAGRAM TO THE NEXT LEVEL

The Standard

1-day event	2-day event	3-day event
9 photo Instagram grid	12 photo Instagram grid	18 photo Instagram grid
\$800	\$1,400	\$2,000
+ travel & accommodations		

**note that the photos included in your Instagram grid are professionally edited, delivered in high-definition, and ready to use in your marketing materials at no extra charge.*

The Upgrade

Marketing & branding	Post-event content creation
Ideal visitor persona creation (\$200) Social media audit (\$500)	Custom blog post or article (\$500)
<p>Don't see the service you need? Contact us – if we can't help you, we'll be happy to refer you to a creative professional within our network.</p>	

Why Haven Mavens?

Quality	Influencers
<p>We use professional equipment to capture authentic moments that will make visitors want to experience your offering.</p> <p>The high-definition photography created during our Instagram Takeover can be used in future marketing initiatives.</p>	<p>We carefully manage our growing list of @_havenmavens followers to meet strict quality standards. Your content will reach a carefully curated tribe of Ontario tourism players who may interact with you or share your experience with their own followers.</p> <p><i>We do not buy followers or use black-hat tricks to boost our follower numbers.</i></p>